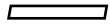


ETHAN FONTES



PORTFOLIO

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PHONE

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EMAIL

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SOCIAL

linkedin.com/in/ethan-fontes

EDUCATION

Graphic Design, BFA
Business Marketing Minor
University of the Pacific
May 2025

SKILLS

Programs

Adobe Creative Suite,
Illustrator, InDesign, Canva
Photoshop, Premier,
Acrobat, After Effects

Creative

Brand Identity, Environmental
Graphics, Social Media, Email,
Typography, Logo Design,
Packaging, Event Promotion,
Presentation, Photography

Organization

Google Drive, Dropbox, Jira
Microsoft Office, Asana, Slack

CERTIFICATIONS

Adobe Certified Professional

Adobe Illustrator 2024

Google Ad Search

Google 2025

EXPERIENCE

CREATIVE SERVICES MARKETING INTERN | JUNE 2025 — PRESENT

DREAMWORKS ANIMATION

- Designed digital ads for DreamWorks titles *The Bad Guys* TV series and *Gabby's Dollhouse*, featured in *Variety's Animators to Watch* and award nominations
- Created presentation deck for Vice President of Marketing
- Organized production artwork for an unannounced TV series
- Analyzed streaming key art trends and franchise history to evaluate and compare vendor graphics for upcoming TV seasons

ARTS & ENTERTAINMENT CREATIVE | JUNE 2024 — MAY 2025

ASSOCIATED STUDENTS UNIVERSITY OF THE PACIFIC

- Designed digital and print promotional materials for Block Party, Homecoming, and OASIS, enhancing engagement by 18%
- Created and scheduled over fifty social assets including posts, carousels, stories and reels for Instagram and Facebook

ATHLETICS CREATIVE ASSISTANT | AUGUST 2024 — MAY 2025

UNIVERSITY OF THE PACIFIC ATHLETICS

- Created graphics and digital content for in-arena displays and social media platforms
- Operated live video boards and coordinated real-time in-game promotions during games

BARISTA | DECEMBER 2020 — MAY 2025

STARBUCKS

- Delivered fast, friendly customer service while crafting quality caffeinated beverages in a coffee master apron

CREATIVE DIRECTOR | JUNE 2022 — MAY 2024

ASSOCIATED STUDENTS UNIVERSITY OF THE PACIFIC

- Led a team of 9 designers, photographers, and videographers to produce promotions and sizzle reels for campus events
- Developed a brand style guide to ensure visual and voice consistency across all departments

MULTIMEDIA INTERN | JUNE 2024 — AUGUST 2024

MAKE-A-WISH

- Developed Instagram and Facebook templates, streamlining event promotions and weekly wishes
- Designed sponsorship signage, maps, wayfinding, and team merchandise for live fundraiser, Walk for Wishes
- Created social media posts and website/email banners for fundraising campaigns Wild West for Wishes, Airplane Miles, and Wish Insiders

